

**INFLUENCE OF MUSLIM WOMEN'S IN PROMOTING ENTREPRENEURSHIP  
FOR ECONOMIC DEVELOPMENT IN NIGERIA**

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**ABSTRACT**

*It is widely recognised that women's entrepreneurship has potential for economic development through new strategies for promoting economic development. Women nowadays make a significant contribution to the development of business through entrepreneurship, which boasts economic and human development. The idea of infusing the significance of entrepreneurship into the minds of Muslim individuals has spurred much enthusiasm in the last few decades. Putting this concept into action had a significant impact on the lives of Muslim individuals in terms of business development. The main objective of this paper is to explore the significant role of Muslim women in promoting entrepreneurship development. This paper is purely theoretical in nature. The study used literature search online published articles and use of available databases by the researchers to gather the data. therefore, secondary data has been used as a major source for gathering information. This paper analytically discusses the new and emerging ethical issues in relation to women's strategies for promoting entrepreneurship for economic growth and prosperity. The study findings revealed that women entrepreneurs have significantly contributed to shaping the minds of individuals as well as changing the negative attitudes of some Muslim individuals towards realising how significantly entrepreneurship can serve as a basis for supplementary income, which leads to both economic and human development. Findings confirmed that women's role in entrepreneurship development significantly helped in creating viable knowledge, skills, and strategies as well as sustainable business development.*

**Keywords:** *Muslim women, Entrepreneurship, Business, Economic Development*

**INTRODUCTION**

Society has considered the enormous and indispensable role of women in promoting various aspects of human development, be it in academia, medicine and science, business, and financial sectors, as well as entrepreneurial knowledge, skills, and innovation towards entrepreneurship development. Empowering women at all levels of enhancing economic and human development calls for ending gender-related barriers in terms of promoting business for economic development (Kumar, S., Sahoo, S., Lim, W. M., & Dana, L. P. 2022). This evidently revealed that women always played vital roles and made significant contributions to the growth of human capital as well as economic development in their respective communities in order to boast their source of income and to become self-). Today, women's entrepreneurship is viewed by society as an important and viable tool for promoting both economic and human development. The significant role of women in entrepreneurship development cannot be ignored. Entrepreneurship among women has been a recent concern



Women have become aware of their existence, rights, and work situation in order to promote economic growth and social development. Islam has a unique status for women that is unmatched by other religions or social structures. Islam declares that women's status and rights must be equal in order to maintain social harmony. Islam completely protects women in all aspects of life

Globally, interest in promoting women's entrepreneurship development for economic growth and human development has increased appreciably among Muslim families, policymakers, governments, academics, and entrepreneurial practitioners. This is due to the significance attached to the recognition of entrepreneurship in terms of wealth creation, job creation, and contribution to the development of economic prosperity in the country for sustainable development (Alkanchi, H. M., Md Yusoff, Y., & Mohammed, Z. A. 2021). Women entrepreneurs nowadays play an important role in promoting social and economic development in both urban and rural areas. Therefore, considering the active participation of women in entrepreneurship and business activities will greatly contribute to their development in all facets of human life, not just economic gain. Women's involvement in business both inside and outside the home will significantly increase their source of income, particularly in industries, which will have a huge impact on poverty reduction and unemployment, which may be the basis for achieving human development (Ariffin, A. S., Baqutayan, S. M. S., & Mahdzir, A. M. 2020) . Moreover, in relation to entrepreneurship development and empowerment, the Millennium Development Goals (MDGs) were initiated by the United Nations. Entrepreneurship should be seen as a crucial element for women in achieving human development.

Women's role in promoting entrepreneurship has been a powerful force in the development of the economic landscape for many centuries in the history of Islam. Evidence from empirical and theoretical studies shows that entrepreneurs nowadays are often found to be more creative and innovative and take bolder steps in developing their businesses for human development (Sudha, T., & Reshi, I. A. 2023). Similarly, entrepreneurs often come up with innovative solutions towards creating a healthy and industrial environment that provides job creation, reduces poverty, and reduces the rate of unemployment among Muslim individuals, which in turn can boast economic income for business development. Inspiring and empowering women's entrepreneurs can significantly contribute to providing a synergy of collaboration and understanding, which can have a positive impact on individuals and the entire economy for sustainable development. Responding to this need, many women today began to realise the significance of entrepreneurship and actively participate in promoting economic growth and human development, which in turn can significantly help increase their source of income for better education, quality health, and their economic status as part of human development.

The increasing awareness on the part of the government and stakeholders towards realising how entrepreneurship promotes one's economic and human development has led to the adoption of national policies to facilitate a development process involving women in all spheres, particularly in economic activities, with a special focus on entrepreneurship development. The overwhelming majority of women now participate in entrepreneurial

activities and have emerged as shining examples of promoting socioeconomic development for their families as well as societal development

According to the Islamic view, Work demands must be met by every Muslim in order to fulfil daily life needs. One way to fulfil that need, among other things, is through business activity. Business in Islamic economics, business is a representation of global affairs and is also seen as a fundamental component of goods that are invested in promoting human development. That is to say, if the direction of business and investment activities in the hereafter is intended to be worship and complete obedience to Allah SWT, then the business should be in accordance with moral standards that are based on Islamic ethical principles believed that Islam, as an entrepreneurial religion, always permits and encourages people to participate in entrepreneurial activities for searching for opportunities, innovation, and risk-taking in business, as emphasised by ethical guidelines in relation to business for searching for the bounty of Allah on the earth. It appears that Islamic tradition has provided an important approach to economic activities and attests that Prophet S.A.W. was a great and renowned entrepreneur and merchant in the history of Islam even before his prophet hood. Evidence revealed that society has considered entrepreneurship an integral part of human development. Nevertheless, there is a need for societal awareness of the importance of the role of women in the development of business in terms of skills acquisition, innovation, entrepreneurship education, empowerment schemes, and small and medium enterprises (SMEs) as part of business development. In particular, this empirical study attempts to qualitatively explore the significant role played by Muslim women in promoting entrepreneurship development in Sokoto State, Nigeria.

### **The Significant of Entrepreneurship Development from Islamic Perspective**

Islam recognized entrepreneurship as an important aspect of economic and human development. Certainly, religion of Islam can be seen as an entrepreneurial religion going back to the history of Islam. Prophet Muhammad (S.A.W) himself was an entrepreneur and business man likewise among the women Nana Khadijah the wife of prophet (S.A.W) is an entrepreneur and business women in Arabian Peninsula. Islam recognized her as an important personality with regard to business activities and promoting economic development during her life time (Davis, M. K. 2013). This is one of the reason today women entrepreneurs serve as important segment or figure of promoting entrepreneurship development in creating job opportunities, skills acquisition and new business innovation that can serve as a source of income for women as well as societal development

Islamically, history shows that Islam considered that entrepreneurship as act worship (ibadah). This clearly shows Allah (SWT) mentions entrepreneurship in different names. Such as bay, (trade), tijarah (business), fadhatullah (bounties of Allah). Almighty confirmed permit business to be conducted in a legal way in accordance with Islamic business ethics enshrined by Quran and Sunnah.. Islam prohibits interest in any form of business (Qur'an 2 verse 275). Allah calls upon believers not to unjustly consume properties among themselves, except through trade among them.(Qur'an,4 verse 29). Similarly Allah (S.W.T) also calls on believers to fulfil all obligations (Qur'an 5 verse1). Holy Qur'an inspires as well encourages human being to search the bounties of Allah in the sea. 'And you see the ships ploughing

through it, that you may seek (thus) of His bounties (by transporting the goods place to place) and that you may be grateful (Qur'an 16 verse14). This clearly indicated that not only limited to sea but also extend to the land. This can be testify in the following verse in the holy Qur'an. 'And when the prayer is ended (Jumuah) Friday, you may disperse through the land, and search the Bounties of Allah, and remember Allah much that you may be successful (Qur'an 62 verse10).

From the above discussion from holy Quran. The verses clearly show that entrepreneurship in Islam is not on only human philosophy but a true revelation from Allah (S.WT). This can be really understand a Muslim entrepreneur is not unlike conventional or western one by considering for his/her mode of operation and universal features that are line with social, racial, cultural, geographical as well as spiritual spheres. Entrepreneurship is branch of Islamic economics and trade. Entrepreneurship is regarded as '.... Search of opportunity away from the resource organised....'Entrepreneurs are generally considered as the.... main promoters of economic development. Therefore, entrepreneurship development is heavily relied on government and on individual entrepreneurs in every community towards promoting economic development Entrepreneurship and business serve as important vehicle for promoting and economic support of business development in attaining international economic development.

### **Realising sustainable entrepreneurship for promoting women economic development**

In order to achieve sustainable entrepreneurship development in Muslim countries, particularly in northern Nigeria's Sokoto state, several issues needed immediate attention and were tackled for the betterment of boosting business for economic and human development. This includes issues such as kidnapping, domestic violence, border issues, environmental issues (such as migration and sustainable entrepreneurship), regional development and sustainable entrepreneurship, and urban planning. Lack of advanced construction materials for energy and modern industrial technologies in Muslim communities is another menace to the development of entrepreneurship. The criminal activities that are nowadays rampant also affect the rapid growth and sustainability of entrepreneurship development in so many parts of Muslim communities in the northern states of Nigeria and Sokoto in particular. These include the problem of terrorism and other forms of crime, which affect regional sustainable entrepreneurship development. Therefore, security and safety are needed in various Muslim states for sustainable entrepreneurship, businesses, and markets. (Shikalepo, E. E. 2019). The provision of security should facilitate emerging opportunities, drive business, and address constraints that are likely to affect current and future markets as well as business transactions.

Furthermore, effective accounting, strategic management practices, creative marketing techniques, and proficiency in modern economic and Shari'ah economic issues are relevant economic comfort, security, and legislative issues. The use of modern technologies and energy (such as information and communication technology (ICT) and creative industries) and blockchain in business in connection with Islamic microenterprises should yield sustainable entrepreneurship development. A focus on finance and investment, intercultural communication, social cohesion, social innovation, creative business models, education, and knowledge management are all necessary to achieving sustainable women's

entrepreneurship development in Muslim countries. Additional areas of emphasis that could solve long-overdue sustainable entrepreneurship development problems are corporate social responsibility, women's enterprise for sustainability (WES), support for women and youth entrepreneurship, and small- to medium-sized enterprises (SMEs) in the context of market growth and sustainable entrepreneurship development in Muslim countries. Other factors that will contribute to the realization of entrepreneurship development include media, organization in terms of coordination, business networking and sharing of resources, and participation between government, the public sector, the private sector, and enterprises. Likewise, developing a network of women entrepreneurs with effective leadership and practical skills to actively contribute to shaping their businesses and promoting human development these factors are now briefly discussed.

## **METHODOLOGY**

The methodological approach used in writing this paper is a literature study approach to explore the influence of Muslim women in promoting entrepreneurship for economic development in Nigeria. Secondary data was obtained using available internet papers and published articles to gather the data. Therefore, secondary data has been used as a major source for gathering information. The researchers employed various techniques in preparing this paper, first finding and collecting reference sources that are relevant to the emerging themes of this study. Secondly, several scientific papers that have been collected are then processed and elaborated in order to comprehensively explain the themes of this article. For this reason, the researchers combined and gathered the pertinent data that was readily available. This implies that, regardless of the character and type of the study, any usable document that fits the relevance of the research can be prepared to accomplish the research's goal. The researchers presented themes as they emerged thematically and interpreted them according to the needs of the study.

## **DISCUSSION**

### **Participation for Islamic Microenterprise Development for Empowerment of Women Entrepreneurship**

Islamic financing and organizational instruments play an important role in promoting effective development through the participation of the government, public sector, private sector, and enterprise for women's entrepreneurship development. For instance. In Nigeria, Jaiz Bank, in collaboration with other Islamic organizations, projected a remarkable quantity of funds for the development of the agricultural sector and the rural poor with a view to achieving an income generation program for alleviating poverty with the aim of promoting women's entrepreneurial education, skills, and creativity of mind through new innovations in promoting business for economic development (Fidlerová, H., Stareček, A., Vraňaková, N., Bulut, C., & Keaney, M. 2022).. This shows the significant extent of participation in Islamic microenterprise involving government, public sector, private sector, individuals, stakeholders, and enterprises with a view to having effective development, especially empowerment of women, as one of the core interests of women's development. This has the potential for free-interest financing for the poor and viable socioeconomic developments such

as organizational and empowering programs, education for underprivileged Muslim women, and agricultural development for the rural poor. Therefore, an Islamic economic perspective recognizes a philosophy of unity and strong participation by the government, the public and private sectors, individual entrepreneurs, stakeholders, and enterprises. The aim is to promote holistic microenterprise development programs among Muslim communities.

## **Women's Roles in Promoting Entrepreneurship Education, Training, and Skills**

### **Acquisition Programmes**

Evidence from empirical literature shows that woman entrepreneurs make significant contributions towards engaging young ladies to partake in entrepreneurial education. This programme has been organised by Muslim women entrepreneurs in collaboration with women scholars to educate Muslim families on the technical aspects and strategies of boasting business for economic development. Many young individuals participate in these programmes, which are aimed at imparting knowledge through educational courses on new business strategies, which in turn will provide more skills, intellect, and creativity in shaping individuals intellect in promoting economic development (Prabhakar, S., & Nimesh, A. 2022).. Another important role played by women entrepreneurs in promoting both economic growth and entrepreneurial skills among the new trainees is teaching them how to make things in modern ways, such as local drinks and snacks. Cake and sweets; making of spices and soup condiments; weaving and ornamental design; likewise, tailoring and Knitting of cardigans and shawls; and making of beaded and string jewellery Making hard and liquid soap as well as making room freshener. Another important aspect is how they make modern hair dressing and henna designs; this definitely helped them become more innovative and creative in running their daily business activities.

### **Women's Role in entrepreneurship coordination**

Women promote the entrepreneurial coordination abilities of young people by having knowledge of entrepreneurial activities, skills, and innovations. Proper coordination can lead to an increasing gain from trade and other entrepreneurial activities, which in turn can yield significant development in daily business. (Albrecht, B. C. 2016). One of the important roles of women in the proper coordination of successful entrepreneurship is women's economic empowerment and women's investment with high returns. In this regard, women's coordination can improve the conditions of women entrepreneurs and their families for achieving effective human development, which may significantly contribute to the groundwork for global gender equality, poverty eradication, and inclusive economic growth. Similarly, this may bring fresh perspectives, ideas, and energy to women's entrepreneurs and their industries. And elsewhere around the world, women remain underrepresented in formal employment and unable to access the resources necessary to start their own businesses. Furthermore, as part of women's coordination, women entrepreneurs also have to perform all the functions involved in establishing an enterprise. The success of the entrepreneurship development can be attained if there is proper coordination, supervision and control then provision of enough modern facilities, equipment, and conducive environment and security measures should also be provided. Likewise the need for government to collaborate with

NGOs, private organizations, banking sectors and other institutions for educating and training of Muslim individuals with new novelties that are aimed of establishing their own business, which in turn may reduce the menace of poverty among unemployed youth.

### **Women's Role in Promoting Entrepreneurship on Social Networking**

Nowadays, women are at the forefront of using social media networking and other platforms to promote entrepreneurial knowledge and educate young Muslim individuals and their families on how to acquire modern strategies for doing effective business for human development (Alkanchi, H. M., Md Yusoff, Y., & Mohammed, Z. A. 2021).. Women contribution in entrepreneurship development on Social media platforms provide an effective knowledge for young Muslim to partake in businesses and interact with different mode of entrepreneurs and to reach out to more potential customers. Women have been identified as more active users of social media platforms, especially in comparison to men, and thus they may provide an advantage when promoting businesses. Thus, women entrepreneurs and women with entrepreneurial initiative got an opportunity to digitalize their businesses.

Networking has served as an important source for promoting business expansion in many developed countries around the world. Women's awareness of the dissemination of information with regard to entrepreneurship development is part of business development (Shah, S. H., & Malik, F. 2022). Networking is pivotal in the development of both local and international entrepreneurship and innovation. Women entrepreneurs acknowledged that the success of entrepreneurship requires cohesion as well as cordial relationships among the numerous networking sources and operating agencies for business advancement. Women entrepreneurs emphasise the need for the effective integration of coordination, facilitation, and monitoring in the development of collaboration so as to enhance entrepreneurial activities for the development of society. Innovative and creative thinking can facilitate both local and international entrepreneurial development. Evidence from previous studies revealed that there is potential for women to leverage social networking, which significantly helped in creating viable knowledge, skills, and strategies as well as sustainable business models and ultimately increased the value of their businesses and allowed for the development of more income sources as well as human development. One of the major roles of female entrepreneurs is utilising an increasingly large and diverse number of social media networking platforms, be they Facebook, (Brahem, M., & Boussema, S. 2023) Instagram, WhatsApp, YouTube, or many more, to reach their target audiences and instill knowledge and skills in entrepreneurship for business development (Emmanuel, C. P., Qin, S., Hossain, S. F. A., & Hussain, K. 2022).. Furthermore, women's involvement in social networking benefits a lot of women's as well as men's businesses by increasing their capacity to expand both locally and internationally. Women are seen as playing a critical role in the leveraging of content and social media marketing strategies to reach and build relationships with customers. Finally, more opportunities are available to women through the use of social networks, such as acquiring new skills, establishing business relationships, and building visibility. The policymakers and entrepreneurs of SMEs should intensify the use of social networking systems and satisfy the requirements of Islamic law to ensure effective institutional support mechanisms and to enhance their businesses for human development.

### **The Role of Muslim Women in Promoting Entrepreneurship Development**

The active role played by Muslim women entrepreneurs in raising awareness of the importance of entrepreneurship development for economic development has influenced many Muslim individuals to realise how business is important towards reducing the burden of poverty, redundancy, providing job opportunities, and employment, as well as uplifting people to become self-reliant and self-defendant as part of human development. (Sajjad, M., Kaleem, N., Chani, M. I., & Ahmed, M. 2020). It has been a long period of time since Muslim parents, especially women, have motivated their children and other family members to get involved in business and acquire entrepreneurship skills and innovation so that they [children] can grow up as entrepreneurs, which can reduce the rate of unemployed youth within society. Muslim women entrepreneurs are making an effort to ensure their family members are participating in various entrepreneurship programmes for business development (Banihani, M. 2020). Women's entrepreneurs are advocating entrepreneurship and business because they have realised the importance attached to business in various aspects of human development with regard to their daily lives. Parents, particularly mothers, play an influential role in ensuring the total support, motivation, encouragement, and financial support of their children or family members to get involved in entrepreneurship programmes or business programmes in order to learn and acquire innovative skills on how to establish reliable businesses that can provide them employment opportunities (Cho, Y., Li, J., & Chaudhuri, S. 2020). Women entrepreneurs are encouraging and motivating my family to go along with my young children to many entrepreneurship programmes initiated by entrepreneurs, such as entrepreneurial workshops in order to acquire knowledge of business as well as strategies and planning that aim to provide business skills and knowledge as well as assist individuals on how to establish well-grounded businesses and link individuals with organisations for soft loans for young entrepreneurs as part of empowerment for promoting business for economic development.

### **Women's Entrepreneurship Centres Serve as Places for Acquiring Knowledge and Skills**

Nowadays, women entrepreneurs play a significant role in promoting entrepreneurship development. Many women today open various centres, which serve as important places of learning, acquiring skills, and imparting knowledge for new innovations for both married women and those who are not married. Women promote young ladies to partake in entrepreneurial activities in order to make them have a source of income and to become self-dependent (Mitchelmore, S., & Rowley, J. 2013). This may significantly help them to reduce burdens and suffering caused by poverty, likewise to reduce social problems faced by many Muslim women, as one of the best strategies of promoting entrepreneurship for business development across various local governments in the northern state of Nigeria. This confirms that the entrepreneurship centres have a significant influence in preparing youth for better positions by changing their way of life by providing employment opportunities as a means of livelihood for a quality life as part of human development (Reshi, I. A., & Sudha, T. 2023).. These centres are important place where many young women learn a variety of skills, including soap making, room freshener making, juice making, kunun aya, soya milk,



poultry kiwon kaji, and goat and sheep herding and raising. Poultry fishing, groundnut oil (man gyada), and weaving All of these entrepreneurial skills significantly assist women in fully developing their talents and creativity in order to generate more sources of income, thereby reducing the threat and burden of poverty (Yusuf, H. T., & Yahaya, A. G. 2022).

This would significantly contribute to alleviating poverty among Muslim individuals by making them self-reliant and self-dependent. One of the impotence of this centres is to offer individuals knowledge and skills for creative thinking and innovations that broaden their financial sources of income and, likewise, prepare them for the acquisition of entrepreneurial behaviours and competencies that allow them to cope with the current unemployment and the menace of poverty in our society.. Entrepreneurial centres in Sokoto succeeded in promoting young Muslims to become professionals with expertise in various business innovations and skills by preparing them for better employment and shaping their minds with new innovative ideas and creative minds by developing positive attitudes towards developing new businesses, which contributed to reducing the rate of unemployment and poverty.

### **Role of Muslim Women's In Media in Promoting Awareness of Entrepreneurship Development**

With the help of the media in the dissemination of information to the public, women's entrepreneurs used the media to create awareness on the significance of entrepreneurship development through different programmes to educate the public on the development of business as the best strategy for boasting economic development. (Yakubu, B. N., Salamzadeh, A., Bouzari, P., Ebrahimi, P., & Fekete-Farkas, M. 2022). Media is an important public figure in the development of society. Women entrepreneurs used media to change public perceptions, attitudes, and beliefs about how important entrepreneurship is as an economic source of income. Women's entrepreneurs are able to broadcast important activities of entrepreneurship programmes to educate citizens, which aim to develop their skills and talent in business as a means of livelihood, source of income, and wellbeing. In fact, this may better change the public's perception of the significance attached to entrepreneurship. Individuals recognised that the media continue to serve as the easiest and safest way to source information for Muslim individuals with adequate information related to entrepreneurship development.

### **Implications of the study**

From the above discussion, one can understand that this study has socio-economic implications for the Nigerian government, NGOs, and the global advancement of business development. Islamically, this paper has religious implications for the Muslim Ummah in terms of enhancing entrepreneurial knowledge and skills and for economic growth and development. Furthermore, the study has made a significant contribution not only for Nigerians but also for the global advancement of the economy for Muslim women who choose the path of promoting entrepreneurial activities for self-reliance. The study also has implications for the government, agencies, NGOs, policymakers, and academicians towards the advancement of their capacity building for effective entrepreneurship. Similarly, by

understanding the development needs of women's entrepreneurship, this study will inform policy and help inform government, civil society, and private actors on how best to promote and enable women entrepreneurs in Nigeria and elsewhere..

## **CONCLUSION**

Overall, the study provides new insights about the role of women's participation in promoting entrepreneurship and the implications of these activities for economic development. This paper takes a look at the various strategies used by women entrepreneurs in terms of making individuals realise the significance of entrepreneurship development towards shaping the minds and intellect of individuals in instilling knowledge and skills as well as creative and innovative thinking for boosting their economic source of income for business development. Further, women's contribution to entrepreneurship development has yielded a positive outcome in making their individuals partake in different forms of entrepreneurial activities in order to have employment and to overcome the menace of poverty as part of the effort of promoting economic growth and human development. Islam urges people to seek Allah's blessings throughout the earth and the sea, discouraging them from being lazy or dependent. Finally, the article makes the case that state support, whether financial, social, or vocational, is crucial to the success of entrepreneurship, development, and other commercial activities. It is concluded that the Muslim women used their entrepreneurial centres for training and imparting knowledge as well as media and other social networking platforms for educating young entrepreneurs who are willing to boost their businesses for the benefit of themselves and for societal development, which in turn can lead to becoming self-reliant and self-dependent through the acquisition of knowledge. Conclusively with the governments and non-governmental private individual's assistance, women will achieve more and contribute more to economic growth and development of individuals in the society.

## **RECOMMENDATIONS**

- The study recommends that federal, state, and local governments should collaborate with NGOs, entrepreneurs, stakeholders, and academicians to sponsor more public awareness campaigns and public lectures for the development of effective programmes and training of individuals for entrepreneurship courses through organising workshops and seminars for training in order to infuse entrepreneurial knowledge, skills, and entrepreneurial behaviours in order to raise the level of professionalism and expertise among women's individuals across the country for boosting economic development for the betterment of society.
- The study recommends that the government should collaborate with stakeholders towards bringing new programmes and more centres and initiatives on entrepreneurship education and skills that can promote creative thinking and innovation for young women, married and unmarried, in order to become influential personalities in business, which in turn may improve their level of independence and self-dependence.
- The study recommends that Muslim women should be empowered with all kinds of funds and other means of opportunities that will help them engage in entrepreneurship activities as part of their income sources for promoting business for economic development. The

study recommends that the government should integrate entrepreneurship into the curriculum so that the young generation will acquire entrepreneurial knowledge and skills that can shape their minds and intellect to become creative thinkers as well as innovate in terms of creating new strategies for business development

- The media should raise more awareness on the significance attached to women's roles and their contribution towards entrepreneurship development, especially for providing job opportunities, employment, poverty reduction, and redundancy, which will enable individuals to become self-reliant and self-defendant. Religious scholars should also create more awareness among youths about the implications of the redundancy effect of unemployment and poverty in order to wake them up and encourage them to participate in entrepreneurship for better well-being.
- The study recommends that the government and other collaborative agencies should empower women with soft loans in order to establish businesses as a means of promoting economic growth and business development. Finally, this study recommends providing an enabling and conducive learning environment for women's entrepreneurs in order to ensure their sustainability, as well as modern technology for business, as part of the best strategy for the empowerment of women for economic development.

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